



# ANIA NICOLE ROSETTA COTTON

public relations specialist

## OBJECTIVE


I am an aspiring public relations firm owner with a passion for public relations, social media, science communications and brand development seeking a full-time position in the field of public relations where I can apply my technical knowledge and skills for continuous improvement.


## SKILLS

- Microsoft Suite
- Adobe InDesign
- Adobe Photoshop
- Web Content Management
- Hootsuite
- Final Cut Pro/ iMovie
- Social media
- Traditional media
- Spanish (Intermediate)
- Analytical Research
- Project Management
- Press Releases
- Motivated
- Fast learner
- Attention to detail
- Creative spirit
- Organization
- Time management
- Versatility
- Teamwork

## CONTACT

 anianicole.com

 908-327-0660

 ancotton96@gmail.com

## EXPERIENCE

### COMMUNICATIONS INTERN, NASA LANGLEY RESEARCH CENTER May 2017 - Aug 2017

- Assisted with the 2017 RASC-AL Forum in Cocoa Beach, FL and the Mars Ice Challenge at NASA LaRC by taking photos, updating social media, and helping to set up the competition
- Contributed to preparation for the 2018 Big Idea Challenge, RASC-AL Forum, and Mars Ice Challenge

### JOURNALISM INTERN, NATIONAL INSTITUTE OF AEROSPACE Feb 2016 - Present

- Planned and hosted an event for 40 high school students and staff to visit Hampton University and the Scripps Howard School of Journalism and Communications to talk to students about science communications.
- Supported the NASA eClips™ team by visiting Phoebus High School weekly to teach 25 students about script writing, video editing, and to provide additional support to the teacher
- Scheduled, interviewed and wrote reports on minority scientists and engineers from NASA LaRC for NASA LaRC 100th Anniversary book
- Supporting the NIA E&O office by developing and presenting an outreach project to 9 high school students for the VESSS Program
- Supporting Hampton University's Center for Atmospheric Research and Education by creating CARE social media accounts and supporting weekly graphics, tweeting updates from the DBS Satellite, and creating and posting write-ups after attending weekly Atmospheric and Planetary Science Seminar presentations to CAS website

### PUBLIC RELATIONS SPECIALIST, MISS VIRGINIA 2016 Oct 2016 - March 2017

- Scheduled and posted varied content daily to all social media accounts
- Generated all captions, content, and topics for weekly blog posts
- Created detailed monthly content calendars and graphics to increase popularity among target audience

### TEACHER'S ASSISTANT, NEW JERSEY INSTITUTE OF TECHNOLOGY June 2015 - Aug 2016

- Assisted teachers with lessons for the ESEPI and AEPI classes of 20-24 4th and 5th-grade pre-college students
- Cultivated engaging activities to assist students in retaining newly learned information
- Assisted in all projects involving environmental science and aeronautics for two consecutive summers

## EDUCATION

**HAMPTON UNIVERSITY** Expected graduation: May 13, 2018

### SCRIPPS HOWARD SCHOOL OF JOURNALISM AND COMMUNICATIONS

Bachelor of Arts, Major in Strategic Communication, Minor in Spanish  
Golden Key Int'l Honor Society, Freddie T. Davy Honors College, Dean's List, Merit Scholarship

## EXTRACURRICULAR ACTIVITIES

### KAPPA TAU ALPHA NATIONAL HONOR SOCIETY

President

### JUNIOR EXECUTIVE COUNCIL

Public Relations /Community Service Committee

### HU STUDENT RECRUITMENT TEAM

Membership & Retention Committee Team Leader

### HER CAMPUS HU

Editor-In-Chief

### FREDDYE T. DAVY HONORS COLLEGE

Word of Honor Newsletter Co-Chair

### UP RISING STARS, INC.

Public Relations Volunteer