

# Ania Nicole Rosetta Cotton

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New Brunswick, NJ - Willing to Relocate

## EDUCATION

**Hampton University, Scripps Howard School of Journalism & Communications** **May 2018**  
Bachelor of Arts, Strategic Communication; Minor in Spanish  
Magna Cum Laude, Dean's List, Merit Scholar, Freddye T. Davy Honors College  
Kappa Tau Alpha National Honor Society, Golden Key International Honor Society

## EXPERIENCE

**Freelance Web/Graphic Designer** **Apr. 2017 – Present**  
*Ania Nicole Design Studio*

- Assisting 10 different clients with services to build their brands, reach their target audiences and to achieve quantifiable results
- Designing websites for 7 different clients using both Wix and Weebly including creation of all written copy, development of the site's SEO, and ensuring optimal UX
- Providing editorial services including but not limited to: content creation, email marketing, blog posts, captions for various social media platforms

**Program Support Assistant** **Sept. 2017 – Apr. 2019**  
*National Institute of Aerospace*

- Event Planning, Social Media management, web design support for organizational events including NASA BIG Idea Challenge and RASC-AL Forum for Higher Education Students
- Project Management, including development of organizational content calendar, utilizing research, data collection and posting of time-sensitive events to platforms such as Facebook and Twitter
- Corresponds with project managers and relevant staff members to maintain current and accurate web-based content, including the editing, proofreading, and fact-checking of publicly available information
- Updating the competition websites with relevant information and deadline updates via WordPress while simultaneously checking for accuracy of information, optimal UX and grammatical errors

**Communications/ Public Relations Intern** **Jun. 2017 – Aug. 2017**  
*NASA Langley Research Center*

- Assisted with the planning and implementation of the 2017 RASC-AL Forum in Cocoa Beach, FL and the Mars Ice Challenge at NASA LaRC for over 350 students, faculty, and industry representatives
- Updated social media accounts and websites for the competitions with relevant content, digital images, and live updates throughout the duration of the forum
- Scheduled, interviewed and wrote reports on minority scientists and engineers from NASA LaRC for NASA LaRC 100th Anniversary book

## SKILLS & CAPABILITIES

Adobe Illustrator, InDesign, Animate, Photoshop  
Project Management  
Search Engine Optimization  
Email Marketing Platforms  
Digital Marketing  
Microsoft Suite  
Content Creation  
Analytical Research

## VOLUNTEER EXPERIENCE & AFFILIATIONS

National Association of University Women  
May 2018 - Present  
Vauxhall Branch Youth Outreach Director

Miss. Black and Gold, Alpha Phi Alpha Fraternity Inc.  
Nov. 2018 – Nov. 2019  
Gamma Iota Chapter

Up Rising Stars, Inc.  
May 2016 - Jul. 2017  
College Expert & Communications Assistant